

8th

# SEOUL PHOTO 2016



between history and collections

**Venue:** B Hall, COEX 159, Samsung-dong, Gangnam-gu, Seoul, South Korea

**Dates:** Wednesday May 4 - Sunday May 8, 2016 (five days)

**Time:** 10:00 - 18:00

**Supervisor:** Coex, [www.coex.co.kr](http://www.coex.co.kr)

**Web:** [www.seoul-photo.com](http://www.seoul-photo.com)

**Eml.:** [fotasia@naver.com](mailto:fotasia@naver.com)

**Hiistory:** 2009. 4.8-12. COEX  
2010. 4.29.- 5.3. COEX  
2011. 4.21-24. COEX  
2012. 4.26-29. COEX  
2013. 4.4-7. COEX  
2014. 4.17-20. COEX  
2015. 4. 16-19. COEX  
2016. 5.4-8. COEX

## 1. Asia's first photography-specialized art fair

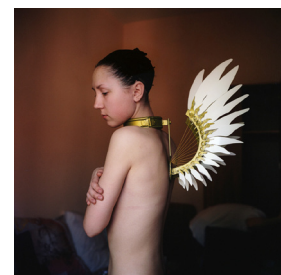
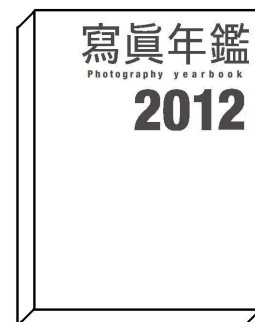
Following the success of fairs in 2009, Seoul Photo 2016 takes place May 4, 2016, at COEX Hall B, Samseong-dong, Seoul. In tune with the enormous and dynamic potential of the Asian photo market, Seoul Photo 2016 will highlight many aspects of the world of photography, which keeps growing, year after year. Incredibly, Seoul Photo 2015 attracted 43,000 viewers.

## 2. Archive of Asian photos

Under one roof, Seoul Photo 2016 will bring together the best of photography, rarely seen in other art fairs, which often concentrate their interest on painting. This will be a special occasion, where photo dedicated galleries, photographers, collectors, and critics, will all gather together in one place.

## 3. Special Show every year

In 2009 the guest country was Sweden, in 2010 Spain, in 2011 Czech&Slovakia, in 2012 AES+F, in 2013 Russia, in 2014 Leica Auction, in 2015 Italia film photography. Seoul Photo shows special show every year.



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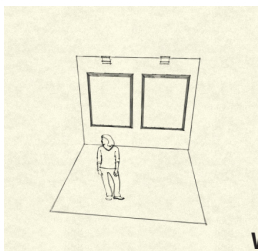


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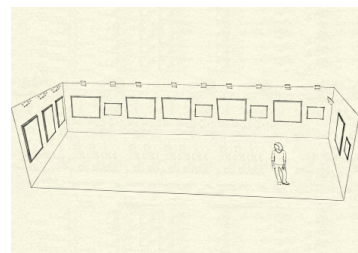
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Supervisor: Coex [www.coex.co.kr](http://www.coex.co.kr)

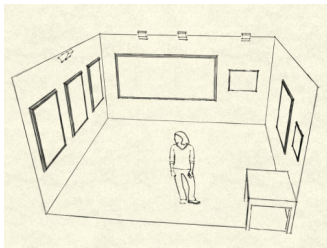
Web: [www.seoul-photo.com](http://www.seoul-photo.com) Eml.: [fotasia@naver.com](mailto:fotasia@naver.com)



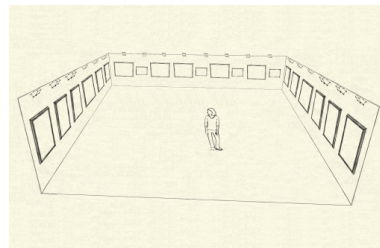
Wall-type(M) / F-type(S)



B-type



A-type



K-type

Booth	Type	Catalogue	Sales	Table	Light	Size (left*front*right)	Price (KRW)
Wall-type	Soloshow	OK	X	X	2	2.4m(width)	55
F-type	Fotomorrow	OK	X	X	1	1.2m(width)	30
A-type	Gallery	OK	OK	1	4	3.6*4.8*3.6m	330
B-type	Gallery MecenatZone PhotographyLAB.	OK	OK	2	6	3.6*7.2*3.6m	495
K-type	Mecenat Zone	OK	OK	4	20	7.2*9.6*7.2m	1100

